

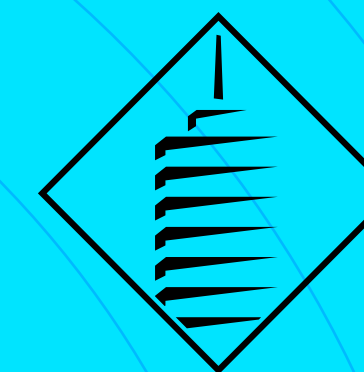
Fintech SURGE.

فينتك سيرج

15-18
OCT 2023

NEW LOCATION
DUBAI HARBOUR

Organised by



مركز دبي التجاري العالمي
DUBAI WORLD TRADE CENTRE

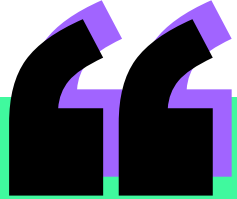
Where
Finance + Technology
create limitless
Opportunities



Fintech Surge saw of the world's most innovative companies and industry players including fintech innovators, thought leaders, and VCs.

Fintech Surge is the premier hub for Fintech entrepreneurs, innovators, investors, regulators and institutions as we leverage the vast growth of PayTech, WealthTech, InsureTech and RegTech in the MENA region.

Taking place at the iconic **Dubai Harbour** and co-located with **North Star**, the largest dedicated startup event in the world, with 1000+ startup exhibitors and 700 VCs and **Future Blockchain Summit**, the only government back event will bring together the region's largest gathering of thought leaders, Blockchain projects, game-changing startups and powerful investors including more than 200 speakers and 1000+ investors who will converge for four days of networking and education centered around disruptive technologies of the future.



We came to Fintech Surge with a lot of expectations, a lot of hope. We've been absolutely happy with being sponsors this year. The quality of the vendors, the quality of the purchasers, the institutions buyers, and the merchants are simply phenomenal.

SAILESH MALHOTRA
Geidea

WE WELCOMED INFLUENTIAL BUYERS FROM AROUND THE WORLD

138,000*
VISITORS

70%
VISITORS WERE
C-LEVEL, DIRECTORS
& SENIOR MANAGERS

46%
CORPORATE
BUYERS

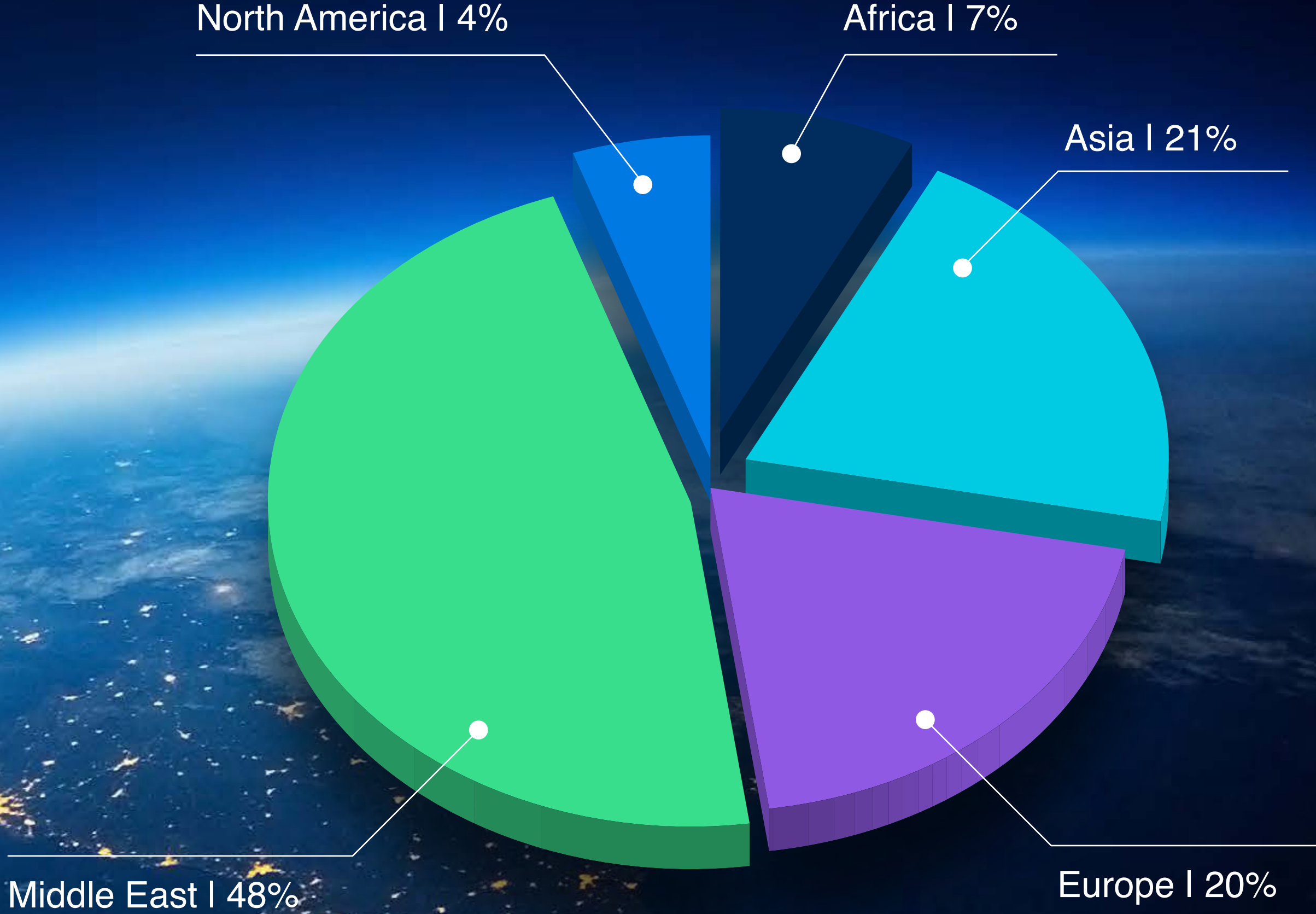
45%
INTERNATIONAL
VISITORS



COMPANIES OF THE WORLD CAME, CONQUERED NEW SUCCESS

TOP EXHIBITING COUNTRIES INCLUDE

100+ COMPANIES	25+ COUNTRIES
56% INTERNATIONAL COMPANIES	44% LOCAL COMPANIES
600+ GLOBAL INVESTORS	160+ SPEAKERS ON STAGE



Source: 2022 Exhibitors' and visitors' survey



NEW VENUE



Expanded
HORIZONS FOR 2023

THE GITEX GLOBAL TECH ECOSYSTEM EXPANDS ACROSS THE CITY

DUBAI HARBOUR 15-18 OCT

DUBAI WORLD TRADE CENTRE 16-20 OCT

Hosted by **غرفة دبي DUBAI CHAMBER** الرقمية DIGITAL

EXPAND NORTH STAR

FUTURE BLOCKCHAIN SUMMIT قمة مستقبل البلوك تشين

Fintech SURGE. فينتك سيرج

ماركتنغ مانييا **Marketing Mania**

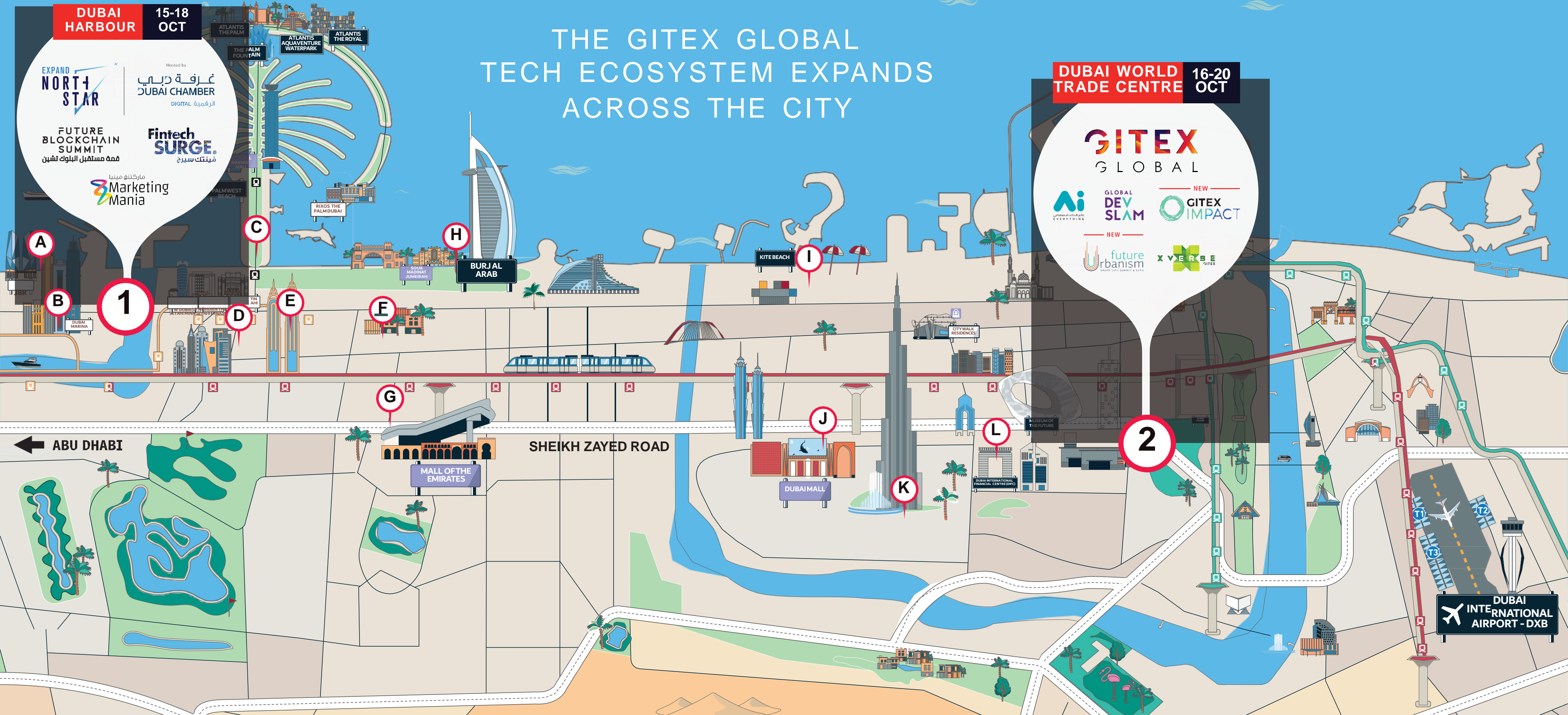
GITEX GLOBAL

GLOBAL DEV SLAM عالم التطوير كل شيء

GITEX IMPACT NEW

future Urbanism NEW

XVERSE NEW



1 DUBAI HARBOUR

2 DUBAI WORLD TRADE CENTRE

A JBR vibrant beach resort

B DUBAI MARINA vibrant bar and restaurant scene

C PALM JUMEIRAH spectacular skylines

D DUBAI INTERNET CITY technology & innovation hub

E MEDIA CITY media hub

F KNOWLEDGE VILLAGE international universities

G MALL OF THE EMIRATES world's longest indoor ski slope

H BURJ AL ARAB

I JUMEIRAH stunning beaches

J DUBAI MALL world's biggest mall

K DOWNTOWN DUBAI BURJ KHALIFA tallest tower

L DIFC bustling finance hub

**Fintech
SURGE.**
فينتك سيرج

**DUBAI
HARBOUR**

**15-18
OCT**

FUTURE
BLOCKCHAIN
SUMMIT
قمة مستقبل البلوك تشين

EXPAND
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STAR

Co-located with

Hosted by

غرفة دبي
DUBAI CHAMBER
الرقمية DIGITAL

ماركتنغ مينيا
Marketing
Mania

Multi-venue, Multi-industry: The biggest Tech Week in 2023

In association with

GITEX
GLOBAL

**DUBAI WORLD
TRADE CENTRE** **16-20
OCT**

ai
عالم الذكاء الاصطناعي
EVERYTHING

GLOBAL
DEV
SLAM

**GITEX
IMPACT**

future
Urbanism
SMART CITY SUMMIT & EXPO

NEW

X
V
E
R
S
E
GITEX

Electric
Future
Expo

NEW

CTO
WORLD CONGRESS



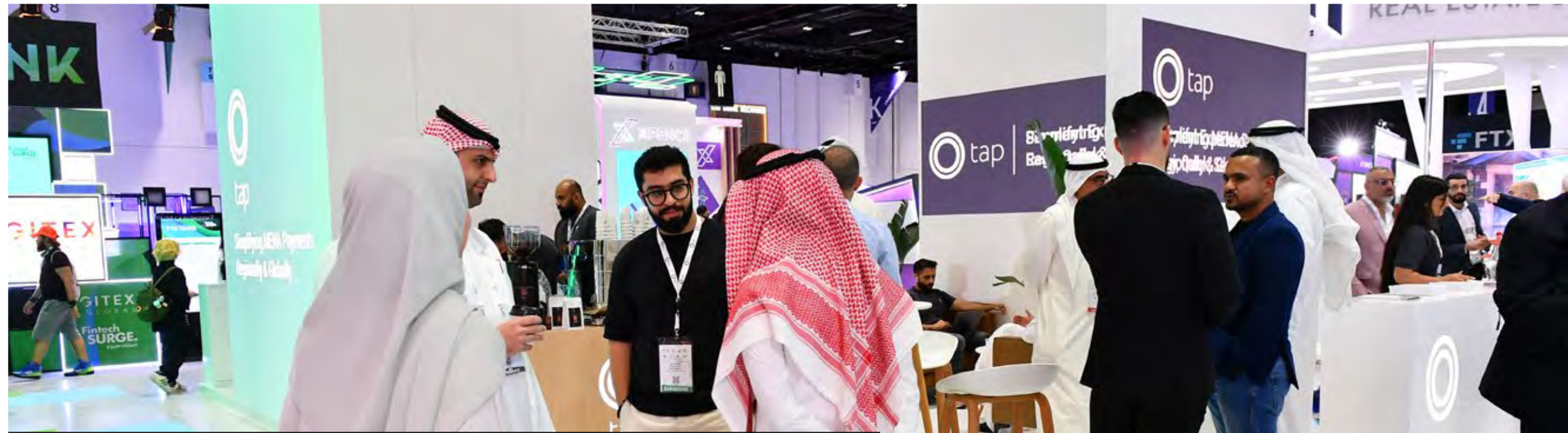
MASTERCARD WHITE PAPER

Mastercard's report, 'The Future of Fintech: Smart, Scalable, Collaborative' whitepaper highlights how young, technologically savvy, and informed consumers are driving the trend for Fintech products and services across the Middle East and Turkey.



GEIDEA

Geidea launched Geidea POS for restaurants, a new integrated point of sale (POS) solution catering to the F&B sector in the UAE at Fintech Surge. The fully integrated system is compatible with all Geidea's Go Smart solutions or any other payments solutions.



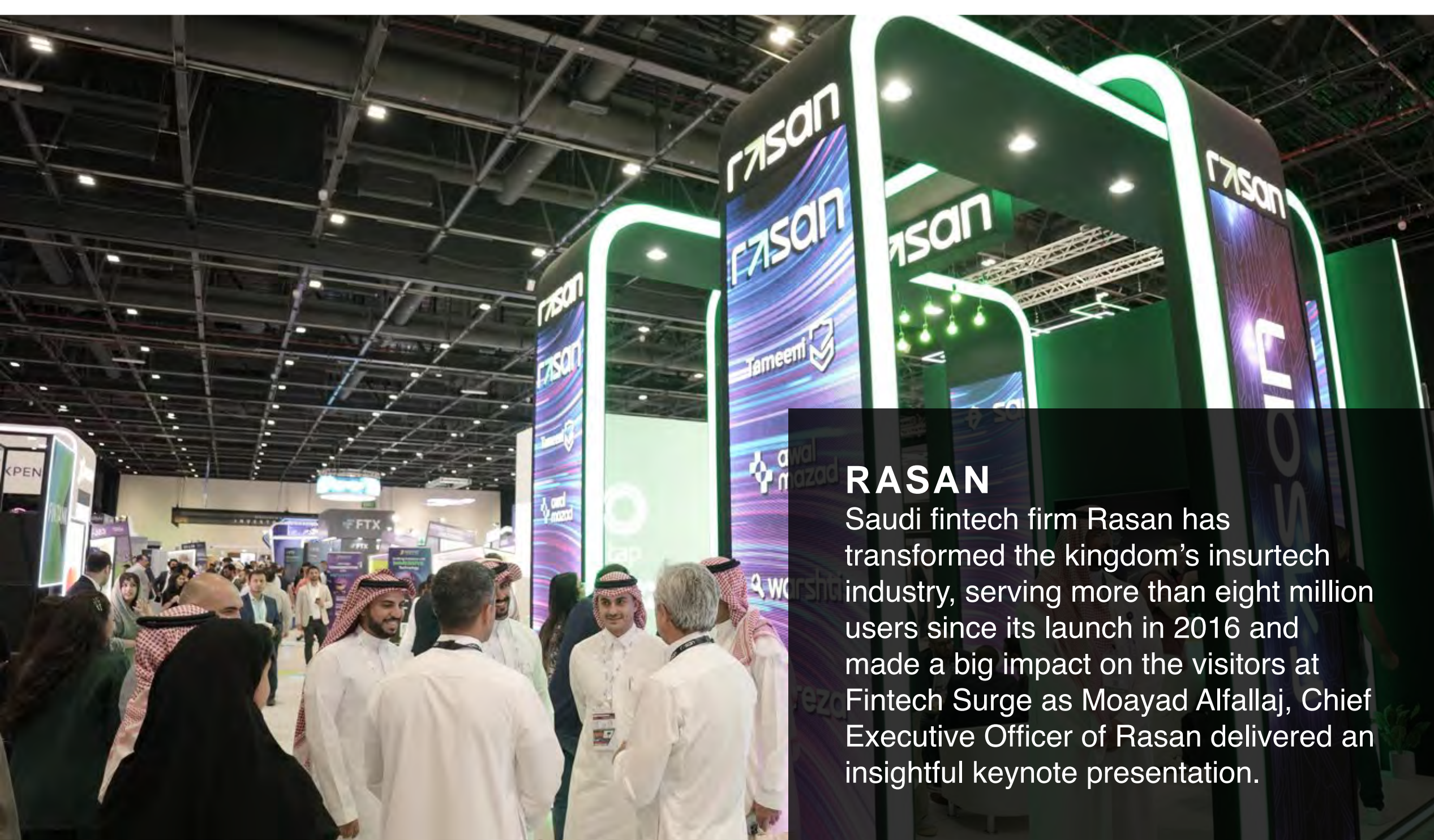
TAP

Co-Founder and CEO, Ali Abulhasan, was selected to be on the panel of judges for one of the biggest pitch competitions in MENA: Supernova Challenge, with up to \$200,000 in cash prizes.



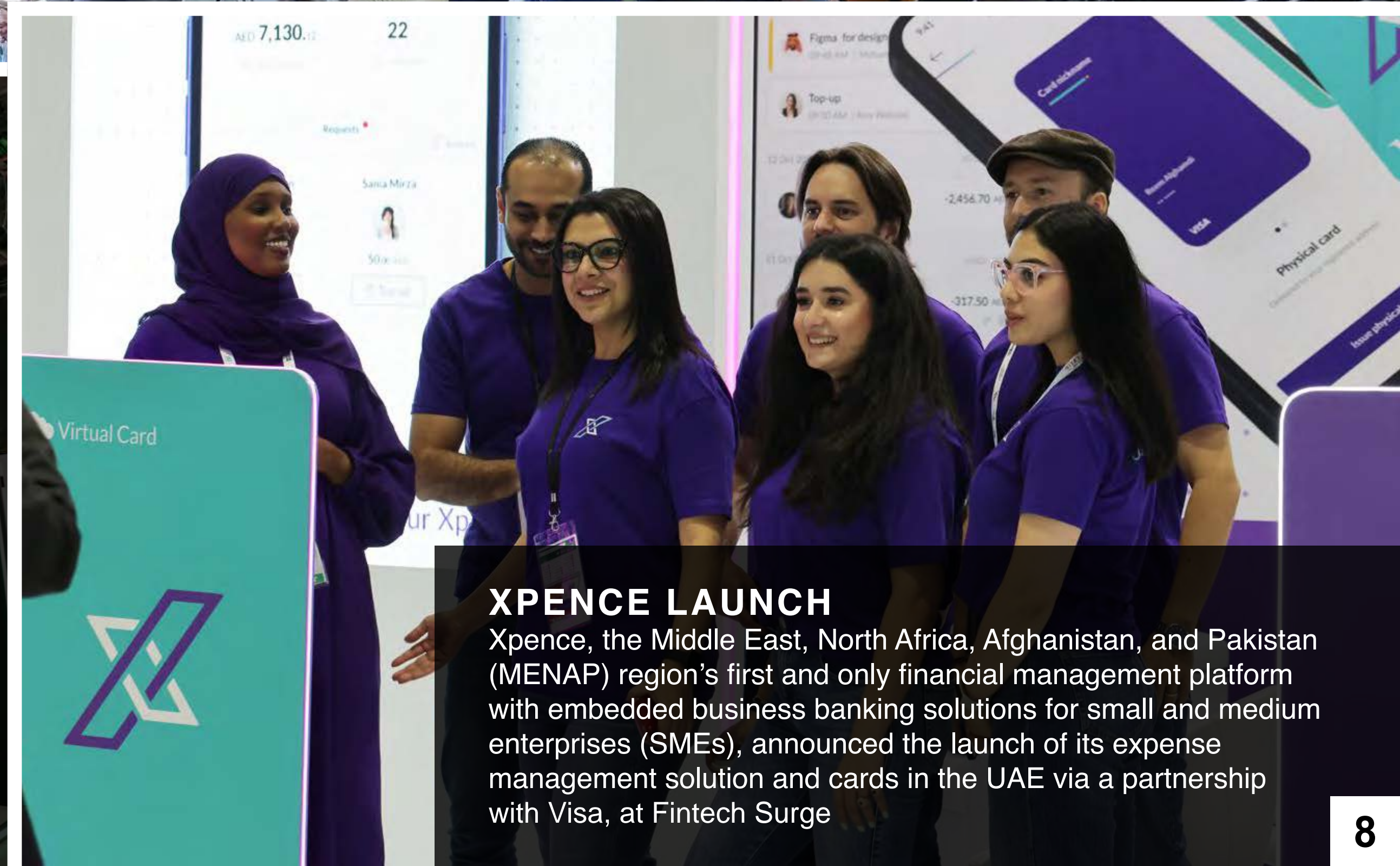
STARTAD ACCELERATOR PROGRAM

StartAD is propelled the MENA Fintech ecosystem forward with the ninth edition of their renowned Corporate Sprint Accelerator (CSA 9). Ten of their most innovative Fintech startups pitched live for the prestigious XRPL developer grant worth USD 25,000 in this final competition round at Fintech Surge for the first time.



RASAN

Saudi fintech firm Rasan has transformed the kingdom's insurtech industry, serving more than eight million users since its launch in 2016 and made a big impact on the visitors at Fintech Surge as Moayad Alfallaj, Chief Executive Officer of Rasan delivered an insightful keynote presentation.



XPENCE LAUNCH

Xpence, the Middle East, North Africa, Afghanistan, and Pakistan (MENAP) region's first and only financial management platform with embedded business banking solutions for small and medium enterprises (SMEs), announced the launch of its expense management solution and cards in the UAE via a partnership with Visa, at Fintech Surge



FINTX

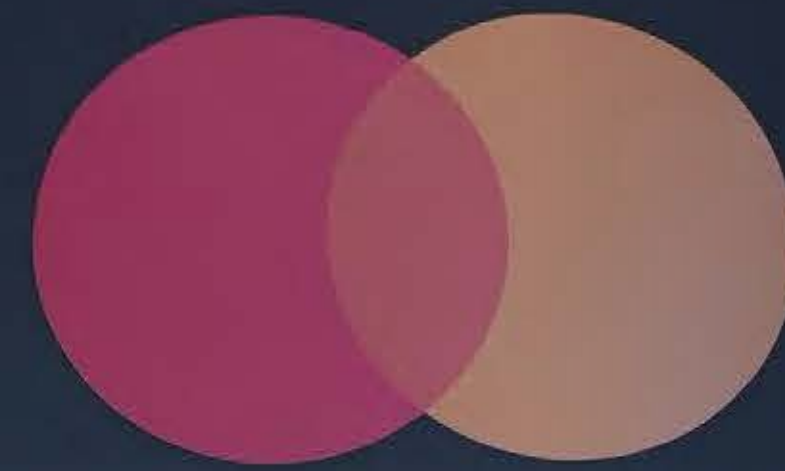
Emirates Post Group launched its new fintech arm 'Fintx' at Fintech Surge 2022.

The new company is focused on establishing an enhanced and effective fintech eco-system through transforming its existing financial services companies, in addition to launching new ventures with compelling product offerings and building strategic partnerships with established companies and start-ups.

BIO-IDZ LAUNCH

Launching #bpay on Pay In Fashion – World's First E-Com Marketplace for Payment Wearables





Fintech Surge is amazing. The energy is electrifying. We have this amazing stage and the interaction is fantastic. The content of the speakers are so enriching. The visibility that we have here is what we call priceless.

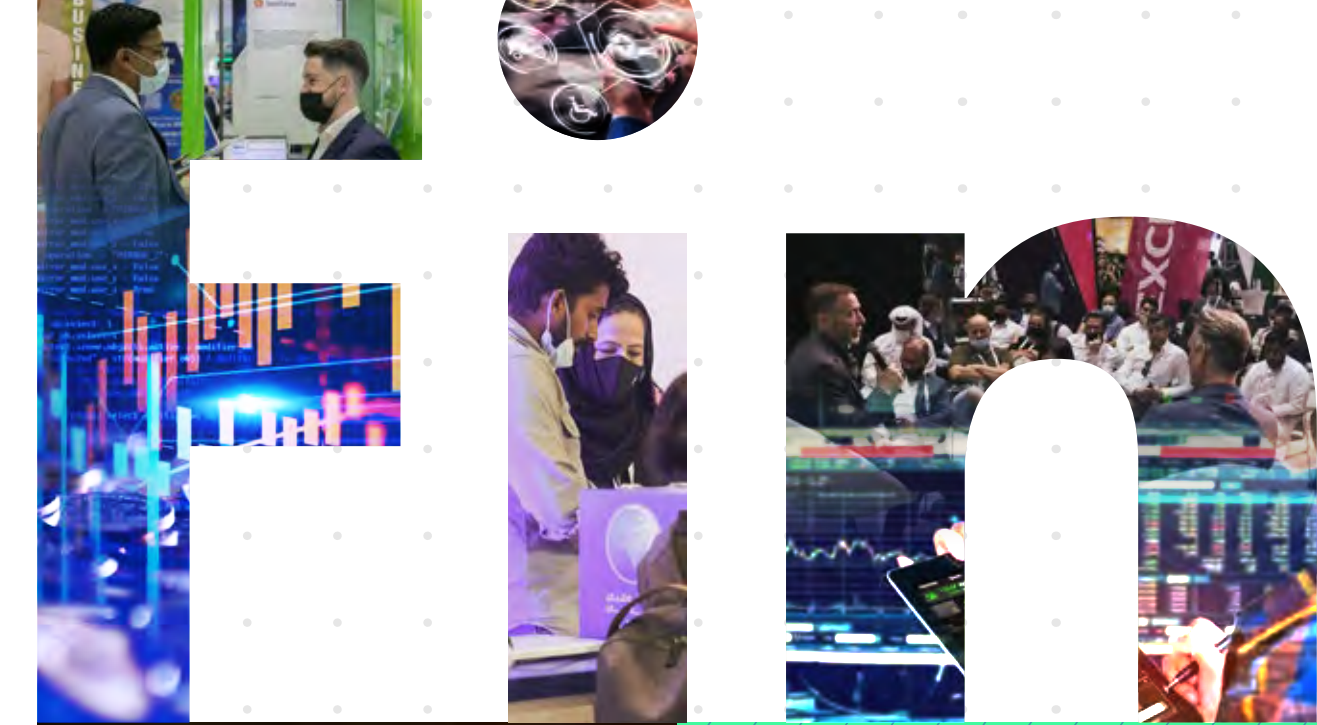
MUHAMMAD NANA

Vice President, Fintech Partnerships
Mastercard MEA



2022

SUPERSTAR SPEAKERS LIGHT UP THE STAGE



160+
SPEAKERS



AMNAH AJMAL
Executive Vice President,
Market Development,
EEMEA
Mastercard

SOLIMAN ALDUKHIL
Group VP
Tap Payments

KHALIL ALAMI
Founder and CEO
Telr

**AHMED MOHAMED
AL NAQBI**
CEO
EDB

FERNANDO MORILLO
Senior Executive Vice
President and Group Head
of Retail Banking
Mashreq Bank

**AHMED MOHAMED
AL AWADI**
Managing Director and CEO
of FintX & Board Member
Emirates Post Group
Company

CHRIS VOSS
CEO & Author
Black Swan Group

RENIER LEMMENS
Group CEO
Geidea

KHALIFA AL SHAMSI
CEO, e& life. Leading e&
life's portfolio with Fintech
and TV & multimedia
(E-vision)

YASHISH DAHIYA
Chairman & CEO,
PB Fintech Limited
(Policybazaar.com,
Paisabazaar.com,
Policybazaar.ae)

**RODRIGO SANTOS
SILVA**

ESRAA GAMAL
COO
Telr

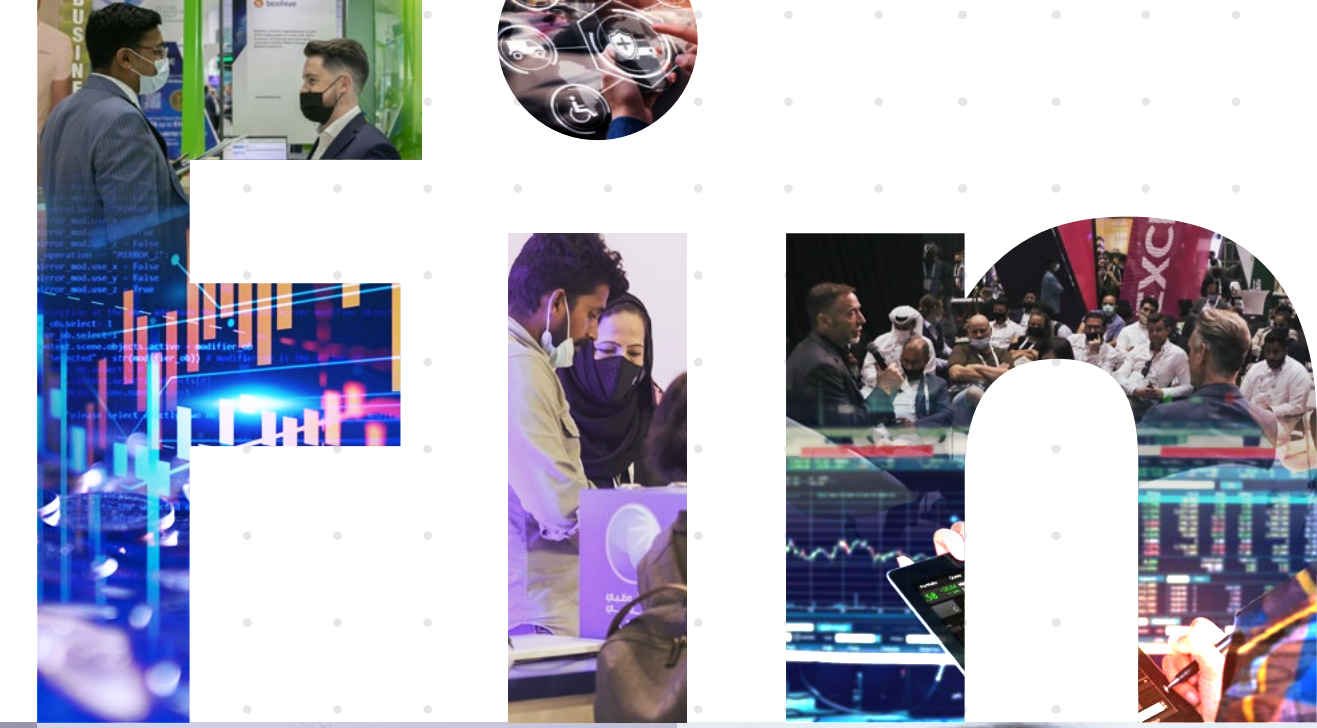
ARIK SHILMAN
Rapyd CEO & Co-Founder
Rapyd

**RANJITH K
SHYAMALADAS**
Founder & CEO
Bio-IDZ

DR. IRA SOBEL
Founder & CEO
Fintech
4Longevity

2022

SUPERSTAR SPEAKERS LIGHT UP THE STAGE



DR NOURAN YOUSSEF
Senior Financial Sector
Specialist
Arab Monetary Fund



SULTAN ALONAZI
MD, Saudi Arabia
Tap Payments



**MUAIYAD ABDULLAH
AL FALLAJ**
CEO & Co-Founder
RASAN / Tameeni



**FARKHAD
SHAGULYAMOV**
CEO
VELAS Network



KARTIK TANEJA
Chairman of the Board
NeoPay, Mashreq



MUHAMMAD NANA
Vice President, Fintech
Partnerships, Eastern Europe
Middle East & Africa
MasterCard



LENNIX LAI
Managing Director
Financial Market
OKX



SAILESH MALHOTRA
General Manager (GCC)
Geidea

160+
SPEAKERS



NAYEF ALABDULWAHED
Director of Regulatory Policy
Development
Capital Market Authority
(CMA)



**KASHIFU INUWA
ABDULLAHI**
Director General
National Information
Technology Development
Agency (NITDA)



PETER ENGLUND
Senior Executive Officer,
Head of Commercial
Insurance
Middle East Zurich
Insurance Company Ltd



TAN BIN RU
CEO (SEA)
OneConnect



GAURANG SHAH
Head of Products
MasterCard EEMEA

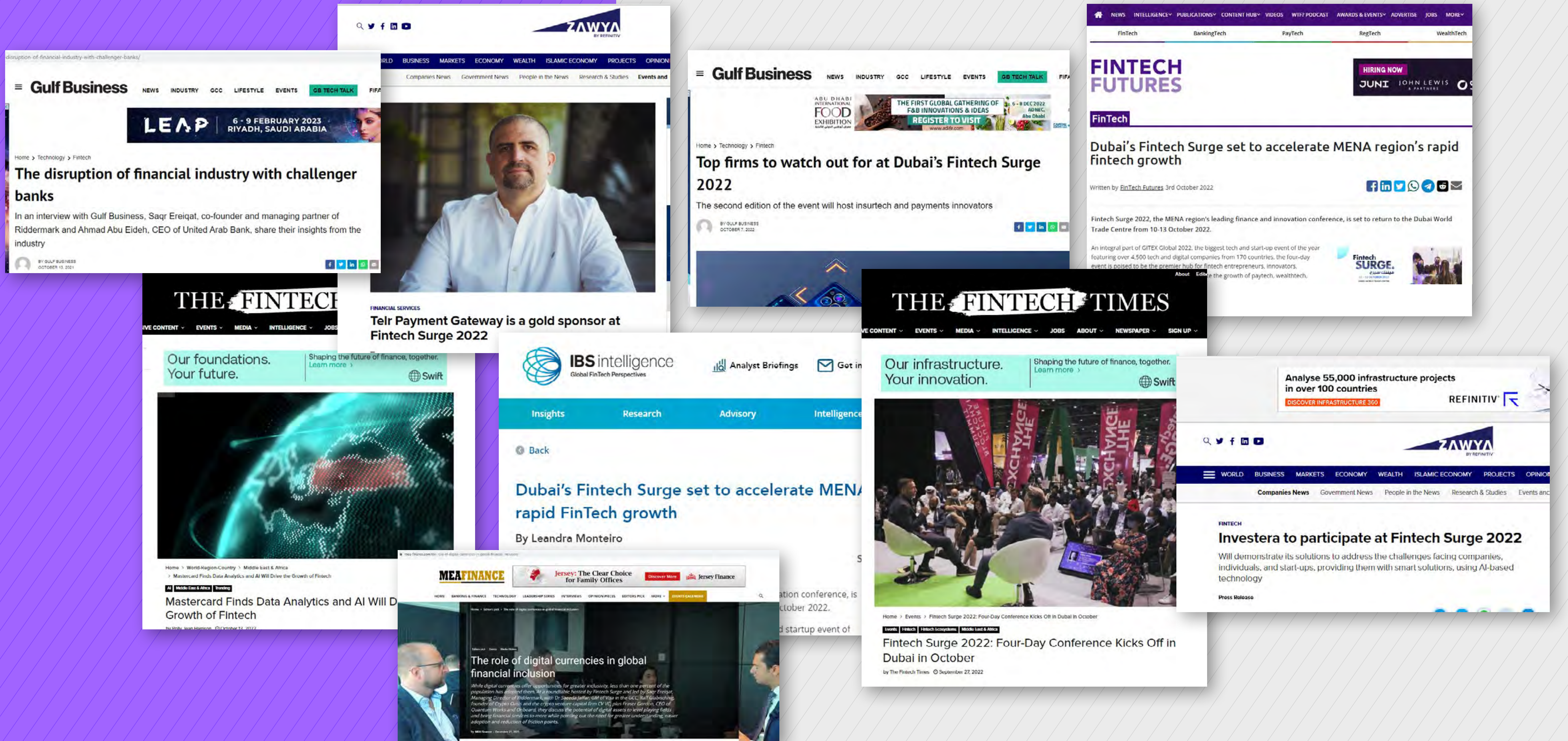


**HUSSEIN MOHAMMED
AL MEEZA**
Vice Chairman - Al Salam
Banks, Managing Director
& CEO, Dubai Islamic
Insurance and Reinsurance
AMAN



NEZAR ALHAIDAR
Director
Fintech Saudi

BREAKING STORIES ACROSS GLOBAL MEDIA



VIP Events and dinners hosted in partnership with DIFC Capital Club



FINTECH SURGE HOSTED EVENTS AT DIFC CAPITAL CLUB



A 360 Degree View of the Financial Ecosystem featuring DIFC, Mastercard and MENA Fintech Association

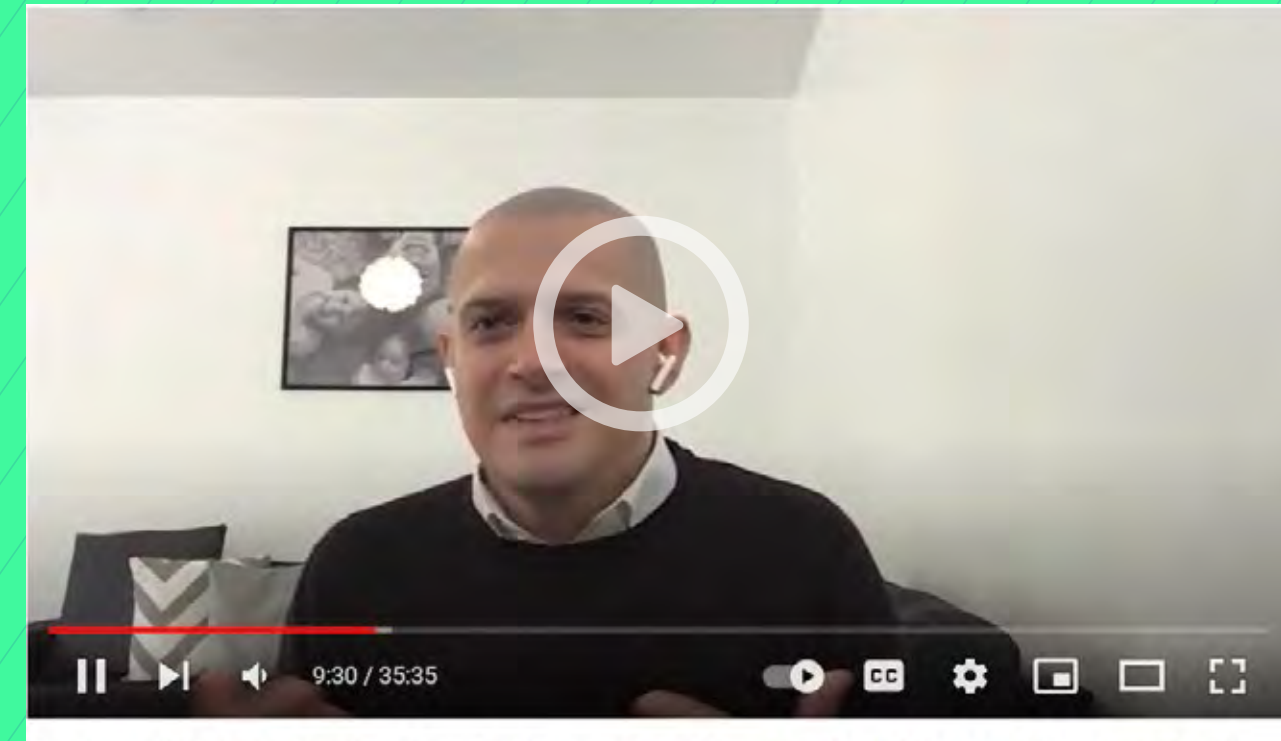


Fireside chat with Legendary former FBI negotiator Chris Voss Founder of The Black Swan Group, and Author of 'Never Split The Difference: Negotiating As If Your Life Depended On It'

INDUSTRY INTELLIGENCE & DISCUSSIONS



Venture Capital in the UAE: Shorooq's Shane Shin on 'Thesis' for Investing & the 4IR



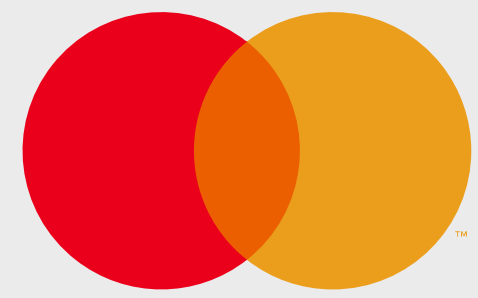
Banking Without Banks: How API's are Transforming Royal Bank of Scotland with Jamie Broadbent



ADGM's Gabrielle Inzirillo on a Digital Sandbox for FinTech Innovation



JOIN INCREDIBLE COMPANIES LIKE THESE





It is absolutely phenomenal and response we've seen has been absolutely amazing. Deals are being done. VCs are here talking and engaging with leading and emerging fintechs and that is what this entire platform is about. The MENA region is the perfect storm and I highlight this opportunity for all these players globally to see this opportunity much more closely.

NAMEER KHAN
MENA Fintech Association



JOIN THE COMMUNITY SHAPING THE FUTURE OF FINTECH

EXHIBITOR PROFILE

Fintech Companies

BANKING

- Payment & consumer banking
- P2P banks / Neobanks / Challenger
- P2P Lending / Credit

ASSET & WEALTH MGMT.

- Wealth management / Robo-advisory

INSURANCE

- Insurtech

TECHNOLOGY

- Bots, Roboadvisors, RPA, AI, ML
- Big Data, Analytics & Connectivity
- Platforms-Trade Cybersecurity
- Big Fintech / Tech Platforms
- Cloud Infrastructure

PROCEDURE & REGULATION

- Risk & Fraud Mgt
- Identity, AML, KYC
- Regtech / Compliance
- Smart Accounting Platforms

FINANCIAL INSTITUTIONS & CONSULTANCIES

Sponsors

BANKING

- Consumer banking
- Corporate & investment banking

ASSET & WEALTH MGMT.

- Investment / wealth mgmt. firms

INSURANCE

- Insurance companies

PROCEDURE & REGULATION

- Law Firms
- Accounting & Auditing Firms

VISITOR PROFILE

Banks & Global Financial Services

Financial Consultancies & Associations

Corporates / Enterprises

SMEs

Regional & Global Policy Makers / Regulators

Asset & Wealth Mgmt. Companies

Insurance Companies

Global VCs and Investor

2023

WHAT TO EXPECT IN 2023



DIGITAL FINANCE SUMMIT

Exploring digital trends that propel the industry and offering solutions that will enable financial institutions and corporates to navigate the rapidly changing landscape

EMBEDDED FINANCE FORUM

Designed to foster essential global and regional strategic partnerships and alliances, matching businesses and brands with suppliers of the latest Embedded Finance software distribution models, and the banks that will play a core role in facilitating the embedding processes



NEW

2023

FUTURE OF RETAIL

Fintech has transformed how consumers decide on purchases and is empowering retailers with tools providing opportunities to reach more customers in access new markets. This program looks at solutions across stores, restaurants and ecommerce platforms, to blending the online and physical to shopping in the Metaverse.

This program will explore how to set your priorities and mix the latest innovations at the intersection of technical infrastructure solutions, software and marketing to have you gain the optimal competitive in your niche of the market.

Topics to be Covered in the Digitising of the Customer Journey and Experience:

- Emergence of the Omnichannel and the technology to power it
- Payment gateway differentiation
- In-store payment infrastructure
- Perfecting the customer journey
- Combating fraud
- Streamlining transactions
- Choosing marketplaces and e-commerce portals
- Claiming the customer check-out and defending it
- Streamlining the onboarding process

2023

SME ELEVATE PROGRAM

Specifically tailored to companies supporting the digital needs of SMEs, the SME ELEVATE Program brings together financial institutions, fintech companies, and development finance institutions to accelerate SME finance

- **SME Forum**

Focus on the power of digital transformation in promoting inclusive, sustainable, and responsible finance for SMEs, the backbone of the world's economies.

- **SME Strategy Studio**

Series of practical banking workshops tailored to small-to-medium enterprises (SMEs) looking to gain a competitive advantage and grow their business with the latest Fintech hacks. These sessions will offer invaluable insights to develop more successful and efficient banking in daily operations. The SME Strategy Studio workshops will cover services such as online payment systems, capital and cash management, options for securing business loans and lines of credit, VAT, tax law and legal services.

- **One-on-One**

Financial experts offering one-on-one advice on the particular challenges facing the SME and consult on the the next steps to build a secure financial operation for your business.

NEW

2023

FINTECH ROUNDTABLE SERIES

In a new regional series by Fintech Surge – our Roundtable series explores the fault lines of the region’s fintech ecosystem to highlight the success of the region’s growing hubs, explore regional synergies and accelerate the dialogue between all parts of the ecosystem - from regulators to institutions and investors.


KSA
FEB 2023

SUPER CITIES
The infrastructure of tomorrow’s worldFintech in the city of tomorrow


UAE
FEB 2023

BUILDING THE SUPER-CONNECTOR
Talent, investment and incubation in the Gulf’s global hub


QATAR
MAR 2023

NEXT GENERATION: INCUBATING ECOSYSTEMS
How do we build hubs that widen access for the many not the few?


EGYPT
APRIL 2023

ACCESS ARABIA
Improving access, accelerating entrepreneurship



FINTECH SURGE ACROSS THE WORLD

FINTECH SURGE IS CREATING MASSIVE GLOBAL AWARENESS

of the Middle East Fintech Ecosystem through hard-hitting round table discussions and road shows in Riyadh, KSA, Stockholm, Sweden, and Abu Dhabi, UAE.



ROUNDTABLE

**FINTECH IN THE
GULF SCALING
FINTECH ECOSYSTEMS**

Riyadh, Saudi Arabia



PITCH COMPETITION

**NORDIC STARTUPS ACCESS DUBAI
FINTECH SURGE & NORTH STAR**

Stockholm, Sweden



ROUNDTABLE

**UNPARALLELED LINES
BUILDING FINTECH'S
SUPERCONNECTOR**

Abu Dhabi, UAE



ATTENDEES



STARTUPS SUITE

INTEGRATED EXPERIENCES FOCUSED ON GROOMING AND GROWING THE MOST PROMISING GLOBAL STARTUPS

The Perfect Launch-Pad For Startups to Soar



OUR STARTUP PACKAGE TO GAIN ACCESS TO



Invaluable Brand Exposure



Structured investors meetings



Network with clients, peers and investors



Learning Workshops & Mentorship Sessions

CO-LOCATED ALONGSIDE POWERFUL EVENTS

Whilst retaining a unique focus on the global fintech ecosystem Fintech Surge will be strategically co-located with...

FUTURE
BLOCKCHAIN
SUMMIT
قمة مستقبل البلوك تشين

The only government backed blockchain and virtual assets event that brings together the region's largest gathering of thought leaders, Blockchain projects, game-changing startups and powerful investors including more than 200 speakers and 1000 investor

EXPAND
NORTH
STAR

North Star is the largest startup event in the Middle East, Africa and South Asia, hosting 1000+ exhibiting startups, 1000+ global investors and 450+ expert speakers.

ماركتنغ مينيا
Marketing
Mania

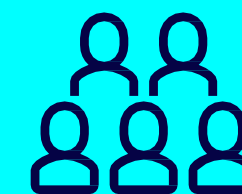
Marketing Mania a unique in-person experience where ambitious marketers can discover, learn, celebrate and shape the future together

3 OTHER TECH SHOWS = MORE BUSINESS OPPORTUNITIES

**A GLOBALLY IMPACTFUL
MARKETING CAMPAIGN**



Save time
& cost



Engage with
50,000
visitors

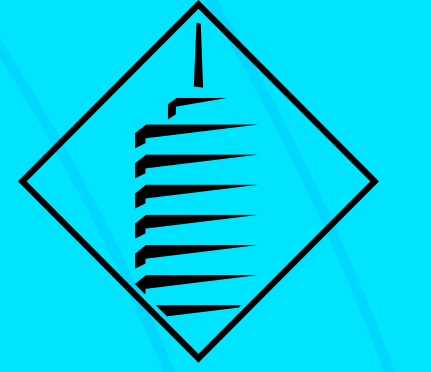


1,500+
leading brands
and enterprises

**Fintech
SURGE.**
فینٹک سیرج

15-18
— OCT 2023

Organised by



مركز دبي التجاري العالمي
DUBAI WORLD TRADE CENTRE

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